

TAFCS BOARD OF DIRECTORS MEETING MINUTES
Saturday, June 14, 2014 **9:00 a.m. – 3:00 p.m.**
Menger Hotel **San Antonio, Texas**

AGENDA

Call to Order: Nancy Shepherd, President

- The meeting was called to order at 9:14 a.m. by President Shepherd.
- At 11:30 the group will walk down into Mall area to have lunch, have team building activity and network about opportunities and issues facing FCS professionals and students (public school and higher education). Dutch treat.
- President Shepherd had sent out a revised agenda via email. Agenda revisited.
- Janet Rodriguez distributed By-Laws changes (i.e., orange folder) to members.

Roll Call: Joice A. Jeffries, Secretary

The following members were present: Nancy Shepherd, Janet Rodriguez, Joyce Armstrong, Linda Mock, Joice A. Jeffries, Janis White, Frances Hare, Catherine Dutton, Leisha Bridwell, Joyce Cavanagh, Jaylie Beckenhauer, Darlene Hicks, Roxane Gipe, and Nancy Granovsky. Not present: Mary Olle, Karen Alexander, and Lisa Kennon.

Minutes: Joice A. Jeffries, Secretary

- Joyce Cavanagh moved to dispense reading of minutes as the minutes were distributed via email by President Shepherd. Jaylie Beckenhauer provided the second.
- Nancy Granovsky is CFCS and not CPFPE.
- Jaylie Beckenhauer corrected the spelling of Angela McCorkle's name.

Review of Agenda: Nancy Shepherd, President

- President Shepherd indicated that the Board reports were compiled in one large report by Secretary Jeffries. To conserve paper, it was suggested that the reports be inserted one after the other instead of putting each report on a separate page.
- Jaylie Beckenhauer moved to accept the Board reports. Seconded by . Motion carried.

Board Member Reports:

Reports are included as an addendum to the minutes.

Student Section- No report.

President – Nancy Shepherd, Assistant Professor and Program Coordinator for Family and Consumer Sciences, Stephen F. Austin State University.

Executive Director – Janet Rodriguez indicated her goal is to help all board Members excel in their responsibilities.

President Elect – Joyce Armstrong, work at TWU, FCS, Family Students, She is the Teacher Educator for Family and Consumer Sciences.

Treasurer – Linda Mock, Retired Agent TX AgriLife.

Vice President, Professional Development – Darlene Hicks is trying to get committees in place. Jeanette Willard and Joyce Cavanagh will be working with her. “Cultures” has been decided as a theme for the TX Affiliate AAFCS spring 2015 conference.

Vice President Elect, Professional Development – Janis White, Assoc. Prof. and Chair, Family and Consumer Sciences at Sam Houston State Univ.

Vice President, Member Relations – Jaylie Beckenhauer. Action Awards to be sent to her by Nov. 1. See sheet in orange folder for listing of awards, such as the Leader of the Year Award and a summary of awards.

Nancy Granovsky – Served as listener for the Task Force.

Vice President, Membership – Frances Hare will have a survey for talking points for membership. She and Janis White are spearheading this initiative. Everyone should provide feedback. A form will be distributed today.

Vice President, Marketing – Catherine Dutton is looking at expanding the Texas Affiliate - AAFCS social media presence.

Vice President, Public Policy – Leisha Bridwell.

Roxane Gipe-Hallsville High School teacher.

Vice President, Academic Affairs – Lisa Kennon.

Counselor – Mary Olle.

District Chairs:

Northeast – Deliria Church, Culinary Arts teacher
 Southeast – Barbara Evans
 Northwest – Roxie Godfrey
 Southwest - Aniline Guin

Communities Representatives: To be determined.

Professional Practice Setting –
 Subject Matter –

The Board took a break to tour the Menger Hotel which is the place for our 2015 conference.

Committee Nominating Committee – Karen Alexander

- Not here.
- No report.
- President Shepherd and VP Membership Frances Hare asked that members send in nominations for office.
- Nancy Shepherd indicated the importance of a healthy organization and encouraged TX AAFCS to have a full ballot. Good energy and leadership is evident on board.

- Joyce Cavanaugh provided dialog regarding the challenge of getting people on the ballot. Preparing people adequately for roles is essential as well as serving in committee roles at district levels.

Reports: Finance Committee – Joyce Cavanagh.

- Will discuss under New Business.

Old Business:

Website - Frances Hare

- Catherine is VP Marketing.
- Will get website revised.
- Members should go to website and login and register.
- Click on members only.
- Website is up and running.
- Pres. Shepherd commended Frances Hare on building the website.
- Frances Hare will put updated Handbook on website.
- The group has a limit on what we can post.
- Pay for web positing and domain name will come up in fall.
- Jaylie Beckenhauer tried to update FCS programs. She will send all information to Catherine Dutton to upload.

By -Laws update – Janet Rodriquez

- Referred everyone to the orange folders she distributed earlier. Folder includes a copy of Bylaws as they read today.
- Discard p. 50-56, and insert the ones Janet Rodriquez provided today.

Journal – Lisa Kennon

- No report.
- Not in attendance.
- Joyce Cavanaugh said the editor could be appointed.
- Jaylie Beckenhauer & Kim Kamin, CFCS agreed to work on committee.
- Jaylie Beckenhauer –Handbook indicated provisions for committees.
- Exec. C. will follow-up with Lisa (Nancy S.)

Survey - Nancy Shepherd asked Joyce Armstrong to discuss.

- Joyce Armstrong reported – Brainstorming session with Nancy Shepherd. The TX Vision (Nancy Shepherd) is the report put in themes which highlights TX AAFCS concerns members had about our profession, ideas for sustainability, state affiliation's strengths, etc. Demographics (1-4) is same as national registration for meeting;
- Joyce Armstrong discussed the (draft) Texas Vision for AAFCS-TX; Issues may fall back under roles as officers; Information is in PsycheData for convenience. Members should provide feedback about draft of the TX Vision survey. Dialog should continue. Survey Monkey provides up to 100 participants at no cost... Do a collaborative and publication. Constant Contact may be tool to disseminate information.
- Joyce Cavanaugh asked, What are top most important issues facing families in Texas?
- Nancy Granovsky inquired about the timeline for survey. Nancy Shepherd said soon. . . Information will be gathered from the conference. Suggested that the IRB approval is

needed and polled the group's feeling on timing. Early fall –Janis White said may be a good time for teachers and instruments. Nancy Granovsky said we could pilot members. Nancy Shepherd indicated we can pilot the board.

- Joyce Armstrong said set a deadline for feedback or input for getting feedback is critical.
- Nancy Shepherd said all feedback (structure, questions, additions, changes) on TX Vision Survey should be returned by July 10. Board is providing feedback.
- Janis White indicated the person who is spearheading the survey should get IRB approval from their university.
- Nancy Granovsky said feedback from non-members may help to determine why they are not participating.
- Joyce Armstrong indicated the themes are what came from our group. Will clean-up survey to reflect TX opinions.
- Nancy Shepherd indicated we need a clear picture of members' needs.

Task Force (T.F.) - Nancy Granovsky

- Distributed hard copies of the TF. Sharon Nickols, Sheri Dragoo and Nancy G. are part of this team. Purpose is to look at recurring issues in Texas and propose ways to work with and resolve issues.
- Janis White said TF and Survey Vision should work hand-in-hand.
- Joyce Cavanagh indicated we should get a feel for (in survey) what ways members want to be involved (i.e., web chats, online, social networks) that don't involve face-to-face interactions. Other ways people can be involved may be ascertained.
- Nancy Shepherd indicated the website is more user-friendly and it disseminates a lot of information.
- Joyce Cavanagh discussed how YouTube videos could be used.
- Janis White indicated that students may Google YouTube videos and use them in learning content or subject matter information.

Student Section update –

- No reps.
- Nancy Shepherd said Dr. Barbara Allison will serve as advisor of the Student Unit.
- Jaylie Beckenhauer met with students in Dallas. Six students were officers. Recommended that the Student Handbook be updated, as our current one is 2006.
- Nancy Gravnosky suggested we get students from San Antonio and San Marcus to get involved in conference.
- Janet Rodriguez indicated the Fiber Artist Fashion Show Winner was her student. The Univ. of Incarnate Word would be another university to recruit students into the profession.
- Darlene Hicks, former Exec. Dir., indicated the majority of students paid their dues if only they were presenting with their faculty members; univ. faculty need to do more to engage and encourage students in profession; stressed the importance for students to join the AAFCS.
- Nancy Shepherd jump started the student group on her campus by encouraging students to start as freshmen-talked about scholarships in state and nationals. Then encouraged them to participate in leadership development by attending district, state, and national conferences.
- Nancy Shepherd asked Darlene to work with Joyce Cavanagh to engage students

- Joyce Armstrong said students should be involved in prof. organizations as undergrads to become a positive change makers.
- Roxanne Gipe- Need to reach out to Career and Technical Education Directors at high schools to get students involved. There's a big void of people not knowing about AAFCS-TX as well as the teacher organization FCSTAT.

Added 2016 State Conf. – Janis White

- Janis White moved to include the 2016 State Conference in the agenda. Jaylie Beckenhauer seconded. Motion carried
- Impression of venues.
- Suggested the Bryan/College Station area.
- Hotels were narrowed to Best Western Premier and Hilton Hotel-Univ. Ave.
- Darlene Hicks said we should plan state conferences three to four years in advance.
- The President adjourned the morning meeting at 11:28 (lunch).

Recess for Lunch

New Business:

President Nancy Shepherd resumed the meeting and called it to order at 1:19.

Added 2016 State Conf.

- Janis White – Proposed theme is “Challenges and Solutions for Families and Individuals’
- Proposed committee members Valencia B. Keen, Paige Loft, Joyce Cavanagh and Janis White.

AAFCS PrePac Consortium-Nancy S

- Payment needed (\$1,250.00 by July 23).
- Joyce Cavanagh indicated that PrePac Cons. Is -----Exam focused on knowledge and skills; targeted to secondary programs in Texas; in TX TEA will not provide funding; anyone in state who chooses to use the exam will pay a reduced fee. Fee is split between as an investment in our state. Governed by AAFCS Council for Certification.
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- Nancy Granovsky said we need to find out how many have used the consortium and how many are currently using the certification.
- Joyce Cavanaugh said early childhood is one of the “C’s.”
- Nancy Shepherd will talk with Lauri Myers about this (information, # in Texas) and will get a report from AAFCS each year.
- Jaylie Beckenhauer asked that Nancy Shepherd approach Lauri Myers about the number.
- Due July 31 to Certification, Joyce Armstrong said put in our concerns with our payment, so that we can get necessary data. Monitor feedback from national regarding number, and determine if we want to continue supporting this area. We expect some sense of accountability on the PrePack Consortium.
- _____ Motion from Joyce Cavanaugh, PrePac Consortium.

AAFCS Announcements – Joyce Armstrong

- June 25-28: The dates of the 105th Annual Conference and Expo of the AAFCS, to be held in St. Louis, MO.

- Delegates are: Joyce Armstrong & Nancy Shepherd.
- Some of our members will be presenting.
- Some members are serving on national committees.
- State Team Building Session (Friday night after Senate meeting).
- Nancy Shepherd – Proposed By Laws changes & implications (i.e., Ask Nancy Granovsky to share)
- 1. Senate will go away to be replaced by Leadership Council. All future By-Laws changes will be made by 7 members of the board of directors instead of 9. Decision making is moved away from membership and delegated to seven proposed members. Last date to respond is Monday, 16 of June. One text box for the response. The national association is looking for ways to reduce governance.
- Jaylie AAFCS prided itself on being a “member” organization. It will be a dictator organization, should this by-law pass.
- Joyce Cavanagh, ***The Race for Relevance*** book is feeding the change; however, the book covers trade associations, & or other groups that are not like FCS members.
- Darlene Hicks is concerned that “We need consumer education in the curriculum and that we need to ponder “bringing back Family and Consumer Sciences.”
- Joyce Armstrong voiced her concern about AAFCS national membership. In 2000-2013, membership was 12, 456, but has dropped to 2, 277 active members. That’s a big decline.
- Nancy Shepherd & Joyce Armstrong feel comfortable in voting. Group is aware of potential to make sweeping changes. Do not believe leadership would vote yes to this change.
- Nancy Granovsky discussed soft value of membership in AAFCS.

Strategic Planning – Nancy Shepherd

- A strategic plan is being drafted. It will be based on the responses we get from our members.
- Consider AAFCS By-Laws changes & what might happen.
- Need to react to any vote or Senate actions.
- Will discuss these items to board via conference call.

Board Communications - Nancy Shepherd

- Vital to our success. Communicate regularly. Proposed monthly online meetings. A Doodle will be emailed to determine a convenient time to meet.
- Meeting times may be adjusted in fall.
- Appreciate time and dedication of all members.

Affiliate Communications: Newsletter, emails – Janet Rodriguez

- Fall newsletter will be mailed on the 21st of each month.
- Newsletter articles deadline must be sent to Janet by Sept. 15.
- Newsletters will be emailed instead of being put in postal mail.
- txaafcs@gmail.com is Janet Rodriguez’s new email address.
- Membership list as of May 2014, is 389 members.

Team Building/Mentoring - Joyce Armstrong

- State association is ours and we have an open voice. Opportunity for members to enhance their skills. We celebrate that with our membership. Leave today feeling you are a part of an organization. Want members to feel more empowered. Survive as state association and national association. We must work on being a team.
- Increase and keep our membership.
- Nancy Shepherd suggested the group look at ways to sustain membership via mentoring, bringing students into fold, and giving students opportunities to participate. Mentoring-pairing members with others.
- Nancy Shepherd gave board members a framed quote from Ellen H. Richards.

Building Texas Communities-Jaylie Beckenhauer

- State Conf. at Baylor- well attended. Each group was encouraged to elect a leader.
- Joyce C. we need to rethink how we think about communities.
- Nancy S. We need to hear from members via the TX Vision survey. Have a discussion about what members indicated were concerns.

Scholarships – Jaylie Beckenhauer

- Two \$500 scholarships were available. Janis White said it was changed to an award category because scholarships impacted their financial aid in negative manner.
- No applicants this year.
- Should we leave it as scholarship, stipend, award or a combination of two?
- Nancy Shepherd said leave it as an award so that we can have flexibility.

Budget- Joyce Cavanagh

- Finance Committee: Joyce Cavanagh, President, Counselor & Treasurer. The Executive Director is Ex-officio.
- Fiscal year ends May 31.
- We had three different Exec Dir. In 2013. Janet Rodriguez is working on the budget.
- She is using QuickBooks software to close out the '13-'14 year.
- The Finance Committee will work on developing a proposed budget.
- Aug. 31 is target date to have budget.
- Will plan meeting around Doodle that Nancy Shepherd will be sending to Board.
- Make sure everyone's system can run the web based platform.
- Jaylie Beckenhauer said the budget & narrative should go into back of Handbook.
- Budget will be published in the annual newsletter.

HUGS-Frances Hare

- She is updating the application for Helping Undergraduate and Graduate Students (HUGS). We will have it on records as well as National. Students complete application and mail it to Janet Rodriguez. Information will be put on website. Nancy Shepherd said we would continue to support the students. Joyce Cavanagh submitted a contribution to HUGS and challenged members to contribute money. All board members donated.

Announcements:

Janet Rodriguez

- Elementary, Secondary and Adult Education (ESAE) -has a membership incentive for anyone that is new to the profession or for students; which Paula Tripp (former Texas member) has worked to receive for students in Oklahoma and I would like to see some used for students in Texas.
- ESAE is the sponsor of the National Teacher of the Year and Texas has not had a candidate for the award in the last three years. Plus only five (5) people applied this year for the national award.
- This is the 40th anniversary of the Teacher of the Year Award (TOY).
- We had five people to apply for TOY nationally.
- Oct. 10, 9-3 p.m., is the North East District meeting.
- Members filled out the "Why Join AAFCS?" survey for Frances Hare.
- Nancy Shepherd encouraged members to attend the National AAFCS Conference in St. Louis. Members were also encouraged to the TX Affiliate dinner on Friday.

Adjourned at 3:09 p.m.

Respectfully submitted,
Joice A. Jeffries, Ph.D.
Secretary
4-H and Youth Development Specialist