

MINUTES - Corrected 3-6-2013
AAFCS-TX Affiliate Board of Directors Meeting
Saturday, July 21, 2012 10:00 a.m. – 4:00 p.m.
AgriLife Extension Office, New Braunfels, Texas

President Jaylie Beckenhauer, CFCS, CFLE called the AAFCS-TX Affiliate Board of Directors Meeting to order at 10:05 a.m. July 21, 2012.

Thirteen members (quorum is eight) were present: Jaylie Beckenhauer, CFCS, CFLE, President; Mary Olle, President Elect; Janet Rodriguez, Counselor; Frances Hare, CFCS, Secretary; Patricia Rambo, CFCS, Treasurer; Jeanette Willard, VP Professional Development; Joyce Armstrong, CFCS, CFLE, VP-Elect Professional Development; Nancy Shepherd, VP Member Relations; Janelle Walter, CFCS, VP Membership; Linda Mock, CFCS, VP Marketing; Harriet Griggs, VP Academic Affairs; Joyce Cavanagh, CPFPE, Finance Committee Chair; Kim Kamin, CFCS, Subject Matter Communities Representative; and Natalie Kneseck, CFCS, Executive Director and Ex Officio member.

Members absent: Sandra Fry, CFCS and Barbara Evans, CPFPE, SE District Co-Chairs; Angelina Bencomo, SW District Chair; Sherry Price, Professional Practice Setting Communities Representative.

Frances Hare, Secretary, electronically distributed minutes for members to read prior to the meeting. **Harriet Griggs moved the minutes of February 16, 2012 Board of Directors Meeting be approved as printed; second by Patti Rambo. Motion carried.**

President Beckenhauer presented the agenda. **Joyce Cavanagh moved that the agenda for this meeting be accepted. Second by Mary Olle. Motion carried.**

BOARD MEMBER REPORTS: (see appendix for complete reports)

President - Jaylie Beckenhauer

Everyone is to look at their office section of the Handbook and give her any revisions or corrections. Beckenhauer's goal is for the organization to be back on track using the Handbook as a guide.

Executive Director - Natalie Kneseck

All emails sent to officers, members and others regarding business of the affiliate should be CC'd to Kneseck. She will not reply unless it is required, but she will read them. This will keep her "in the loop" and maintain the necessary communication. President Beckenhauer and President Elect Olle asked to be CC'd also. It is important to use the CC line when that is the purpose of the communication rather than using the TO line so that in Outlook the email does not "stack" in the wrong place and get misplaced.

Kneseck has files with information about the Texas Affiliate and what has happened in the past. She can answer many questions, so just ask. When emailing, use TAFCS as the subject and give a topic to help her with organization. AAFCS sends membership list monthly to Executive Director, but has a 1-2 month lag on accuracy. Kneseck reported that each officer and the nominating committee has now been listed with AAFCS and can access current membership and non-renewal information on AAFCS website. Instructions will be sent soon.

Send to her any dates or deadlines that should be placed on the Calendar page on the website. Any email address changes or other changes must be done through AAFCS website. That is the only way that Kneseck's database can be updated.

Request for Reimbursement form has been updated. She will send everyone electronic copy and it will also be in the Handbook.

Treasurer - Patti Rambo

Current Balance Sheet as of July 19, 2012 shows balance of \$75,486.57. Executive Director will send to the Board monthly accounting summary so that the Board will be knowledgeable about the finances.

Vice President Elect, Professional Development - Joyce Armstrong

Armstrong reported that this is a relatively new position that needs work on the description of the duties. It was thought that the Elect position would be the General Arrangements chair for the State Conference so they would have experience with planning and organizing the conference. It was tried this past year, but it did not work out. The position was meant to train someone for the VP Professional Development office. Beckenhauer will work with Armstrong to develop a description for the position.

Kamin provided information that AAFCS Leadership Academy will be at the Houston AAFCS National Conference and is sponsored by the Leadership Community. It is specifically for newer members of less than five years. Who can we sponsor to attend?

Armstrong also reported that she is working with the North Texas Business Section (NTBS) concerning the State Conference in 2014 and is aware of their concerns from the 2012 conference. She will work to implement some of the suggestions and has a NTBS member on her committee. Knesek will send 2012 evaluations to her.

Vice President, Member Relations - Nancy Shepherd

Shepherd reported that there was confusion over the guidelines for the Mabel Erwin Awards and that is why Shirley Brinkley and Meatra Harrison were not recognized at the 2012 State Conference, but were recognized at the 2012 AAFCS Conference in Indianapolis. Both will be sent certificates from Texas Affiliate. Cards were signed at this Board Meeting for Shirley and Meatra. Shepherd encouraged everyone to nominate members for the awards. Guidelines and forms are on the website. Deadline for nominations is November 1 with the committee reading the nominations over the holidays. Volunteers are needed for the Awards Committee to read the nominations. Shepherd will send an article to Knesek for the newsletter.

Vice President, Membership - Janelle Walter

Walter reported that she is getting several students to work with her and to help address our concerns about student participation. She proposed having another University Showcase luncheon similar to last year at the 2013 State Conference.

Vice President, Marketing - Linda Mock

Mock is working with extension and other organizations to increase membership. She plans to attend the AgriLife Extension state meeting and exhibit for AAFCS-TX. We are to send her dates of other related organizations' meetings that she could attend and promote AAFCS-TX. She and Janelle will work together on student membership. Kamin asked how the new branding could be used in the promotions. Mock passed out note cards with a challenge to send to FCS friends to invite to join AAFCS-TX Affiliate.

Vice President, Public Policy – Paula Summers

Beckenhauer reported that Paula Summers resigned her position this week. There is one year remaining on her term to be filled by presidential appointee. Suggestions for appointment: Jamie Culpit who was the other nominee on the ballot and is interested in the position; also Marlene Lobberecht, Lynn White, Beth Wuest. Beckenhauer will fill the position.

Vice President, Academic Affairs - Harriet Griggs

Griggs summarized her report by saying, "We are still being scholarly." The *2012 TAFCS Research Journal* is underway. TAFCS is still legally acceptable for use (with the A representing Affiliate rather than Association), so the name of the journal remains the same. More information will be heard under New Business.

District Chairs:

Northeast –Mary Olle

NE District meeting will be October 26, 2012 at SFASU in Nacogdoches. Olle will contact Janice Moore, NE District Chair Elect and Kathryn Bryan for topics.

Southeast -Sandra Fry & Barbara Evans

Linda Mock reported that the meeting will be October 5, 2012 in Conroe with the topic being "Herbs - Growing, Cooking and - YUM - Eating!"

Northwest – Nancy Shepherd

She is working to get committee together to do a district meeting on financial concerns. Usually this meeting is part of a speaker series and is open to the community. No date yet.

Southwest - Angelina Bencomo

Beckenhauer reported that Bencomo has recently moved to the Southwest District, so will be chair. The district has not been active in many years. Bencomo has a challenge to re-activate the area.

Communities:

Subject Matter - Kim Kamin

Communities is supposed to be interest areas and interdisciplinary. Some communities are similar to the previous areas of subject matter divisions and professional sections. Kamin wants to get more communities started in Texas. The challenge is what do we want to happen in Texas and what issues are of interest to us independent of AAFCS. Beckenhauer will send a Power Point presentation to Kamin about communities. Walter suggested adding Communities to the website. Cavanagh suggested a survey to determine issues of interest and form communities around those. Armstrong suggested starting with the Strategic Plan goals for the issues and see how we can work to achieve these through communities. This would be a way to get members to connect to the Strategic Plan. Cavanagh asked if Taking It To The Streets project could be a community and get the members to work on that.

Kamin will work with Sherry Price (Professional Practice Setting Rep.) and conduct a survey. Armstrong will work with them.

Committee Reports:

Nominating Committee – Frances Hare, Liaison; Arminta Jacobson, Chair

Deadline for nominating committee to send nominations to Knesek is October 15. Hare will communicate this to Arminta Jacobson. Other members: Ann Anderson, Michele Jones, Judy Warren.

Positions for election: Term 2013-14 - President Elect (3 year commitment), Secretary, Treasurer, VP Elect Professional Development (2 year commitment). Term 2013-15 - VP Member Relations, VP Public Policy, VP Academic Affairs, Nominating Committee (2 positions), District Chairs. Griggs commented that the nominee for VP Academic Affairs needs tenure. Other discussion included that District Officers are often selected and elected at the district meetings and seems to be more efficient than placing on the state ballot. Beckenhauer added this proposed change to New Business. Beckenhauer asked for Board members to provide nominations to Hare to forward to Jacobson by September 15.

Nominating Committee is short one member with the resignation of Janan Foster who moved to Arkansas. Suggestions for committee: Tyler Smith, Sheri Dragoo, Paula Tripp. Beckenhauer will make the contacts and appointment and contact Jacobson.

Finance Committee – Joyce Cavanagh

Proposed Budget 2013-14 presented. Cavanagh, Rambo, Knesek are looking at how to break out expenses for future conferences that occur in current budget under the current State Conference, such as deposit for meeting location. Change Travel & Meeting description to Senator & President-Elect - not VP Professional Development & President Elect. **Nancy Shepherd moved to approve the 2013-14 Proposed Budget as corrected. Second by Mary Olle. Motion carried.** The budget will be presented at the 2013 State Conference business meeting for final approval.

Discussion on how to increase revenue. Beckenhauer will work on guidelines for advertisements in the State Conference program, newsletter and other forms of communication.

Knesek expressed concern that the checking account has more money in it than is necessary. She proposed moving some of that money to a higher yield savings account. **Patti Rambo moved to give the Executive Director authority to move up to \$25,000 from the checking account (leaving \$5000 balance) into the savings account; and to move all money from the savings account except for \$15,000 to a higher earning interest investment. Second by Joyce Cavanagh.** Discussion included money would be moved to interest bearing FDIC insured account, not a dividend /investment account. Question asked about needing more money than is left in the accounts for any expenses. Knesek

answered that she does not see a problem. Comment that even though interest rates are very low, Certificates of Deposit are paying twice the rate as the savings account. Suggestion was made to buy several CD's with varying maturity dates so that money would be available at various times. **Motion carried.**

AAFCS-TX commitment to Pre-Pac discussed and **Joyce Cavanagh moved that \$5000 of our savings be allocated for paying our Pre-Pac annual commitment for 2014-1017. Second by Nancy Shepherd. Motion carried.**

Other Reports:

Newsletter - Natalie Knesek

All officers are asked to send articles (even small ones) by August 31, 2012, for inclusion in the Summer/Fall *Action* in Word document in Arial 12 via email to natalieknesek@att.net. Information about what is included in summer/fall newsletter is in the Handbook. In response to Knesek's inquiry, 25 members changed their method of receiving *Action* from postal service to email which saves postage. Ballots and summer/fall newsletter will be sent electronically to members who have designated that method. Others will receive their ballots and newsletter by the regular mail.

Constant Contact is the service being used for the monthly email communication. It will only take five articles. Again, Knesek asked Board to submit short articles for the monthly communication.

Old Business:

Student Membership Task Force - Joyce Armstrong

Armstrong identified three areas to address regarding student membership: colleges/universities, individual members, and the affiliate. Colleges/universities: Armstrong and Arminta Jacobson met with the North Texas Business Section (NTBS) in February about students, university culture, department resources and sponsors, including time constraints on faculty. NTBS wants to partner with universities to support leadership. University faculty encourage students to join and also demonstrate their own professionalism and leadership. Individual members: Armstrong met with Mary Olle and Nancy Shepherd for brainstorming. They suggest: encourage members to develop their own leadership potential through involvement with their districts, attending State Conferences and the national Annual Conference in Houston. Each member select one professional or pre-professional and share their professional expertise and affiliate experience with this person through informal mentoring. Affiliate: Armstrong challenges the board to visit colleges and universities similar to what was done a few years ago in the TAFCS Ambassador program and share our professional experiences with students on these campuses. Challenge universities to revisit their program and identify their AAFCS-TX student unit or start one. Look at student dues which are higher than other states. Armstrong believes that we need to look at more than getting membership, but at nurturing and developing leaders so they have experiences to take with them to change their communities. Without a reason for joining, students will not retain their membership. Armstrong proposed that the board reduce student membership to \$60. Discussion included that HUGS money already reduces the cost by \$20, but not every student applies for HUGS. There is national HUGS (\$35) also. **Joyce Armstrong moved that TAFCS-TX Affiliate increase HUGS funds toward student membership from \$20 to \$30. Second by Patti Rambo. Discussion:** Rambo suggested that when student takes AAFCS certification and passes, student then be eligible for discounted AAFCS membership. There is lack of communication about availability of HUGS at national and affiliate level. Rodriguez mentioned that ESAE has money for dues for first year teachers. Gap exists between who takes certification test and membership. Council for Certification has decided recently to give discount on first year of membership dues for passing the exam and becoming certified. Shepherd reported that the national member survey revealed loss in emeritus members, with one reason that benefits are not there for them. Shepherd asked for ideas to take back to her national committee. **Motion carried.** Knesek will investigate other ways to reduce student membership dues through national. Beckenhauer will re-investigate the Ambassadors Program. Information will be included in email blast.

Merit of Meeting on College Campus

Discussion included that meeting on college campus reduces the amount required for registration and there is opportunity to involve students. Five universities participated in the University Showcase Luncheon at the last State Conference. **Janet Rodriguez moved that college campus not be excluded when considering a place for the annual State Conference, but not be a required location or**

determining factor. Second by Jeanette Willard. Discussion included: problems at last year's State Conference were varied and not all related to being on campus; campuses are often scheduled years in advance and may not be available when we might want them if we are on a schedule. **Motion carried.**

New Business:

Set Location of 2014, 2015, 2016 State Conferences

Consensus was to set locations two years out, but not three years. Suggestions: 2014 - North Texas; 2015 - San Antonio. Discussion included considering other areas such as Galveston, Corpus, Lubbock, Tyler. Knesek will survey members about the other locations for 2016 meeting.

TAFCS Research Journal Word Count - Harriet Griggs

One thousand words are not enough for the articles if the author is working toward tenure. Using electronic media to publish the journal allows for longer articles. Discussion included that an editorial board is needed to establish word count and other guidelines. **Joyce Cavanagh moved that the Editor of the TAFCS Research Journal create an editorial board to update and/or create policy and procedures. Second by Janelle Walter. Motion carried.**

Increase Line Item in the Budget for Expenses Related to Marketing (\$100) - Mock

More money was allocated in the 2013-14 budget, but Mock wants more for 2012-13. Discussion included from which line items the extra could come. Bylaws say that line item can be overspent by 10% and more than that would need Board approval. **Joyce Cavanagh moved that money in the 2012-13 budget in the line items History and International Relations be re-allocated to VP Marketing. Second by Patti Rambo.** Discussion was that money for these two line items has not been used in the recent past and there was no plan for them this year. **Motion carried.**

Line Item in the Budget for Expenses Incurred or To Be Incurred by Affiliate Members as Host State for the AAFCS National Conference 2013 – Patti Rambo

Discussion was that Janet Rodriguez has already paid for some items needed for the booth in Indianapolis. There will be other expenses for certificates, booth, etc. The state affiliate gets no financial support for the conference from national. Consensus was that there is money in the Supply line item that should be enough for these expenses. For reimbursement, Request for Reimbursement must be completed with receipts attached.

Election of District Officers

Discussion during the nominating committee report included that district officers (chair, chair-elect, secretary) are often decided at the district meetings. Their names are then included on the state ballot just as confirmation. Also, finding nominees is easier for the district to do than for the nominating committee. **Joyce Cavanagh moved that the Bylaws be revised to remove District Officers election from the state ballot to election at the district meetings. Second by Kim Kamin. Motion carried.**

DSA Nomination - Kim Kamin

Distinguished Service Award is the highest award in the association recognizing a member's contribution to the profession and the association. **Kim Kamin moved that AAFCS-TX support the nomination of Nancy Granovsky for DSA for AAFCS. Second by Janet Rodriguez.** Discussion: Nomination is due August 1. Once the designee is selected, then chair of the local committee works to get campaign letters done to request donations to honor the designee. The goal is \$10,000 which Kamin and others believe will be easily reached. Joyce Cavanagh and Judy Warren will be the campaign coordinators. **Motion carried.**

Affiliate Communications - Natalie Knesek

Wednesday and Thursday are affiliate work days. Email is the best contact method. Email blasts will be done monthly around the first of the month and Knesek requests short items for these. Email her at any time with items for the blasts. Three newsletters are done annually. Two are sent electronically with regular mail for those who do not have email. The State Conference/ballot newsletter is sent by regular mail, but she will send electronically to members who prefer.

Approve Proposed Budget 2013-14

Approved earlier in meeting during report of Finance Committee.

Approve Proposed Annual Meeting Budget for 2013

Speakers have not been selected and contracts have not been signed, so it is too early for a budget. When the contracts are final, report will be sent for electronic approval no later than August 31

Annual Meeting Plans - Jeanette Willard

Meeting at a Glance was distributed. Theme: *100 Years Celebrating the Past & Creating the Future Through Family and Consumer Sciences*. Contract with New Braunfels Civic Center has been signed with deposit of \$1000. Recently found that using the center for more than 12 hours would result in additional charge of 25% of total. To avoid the additional fee, the Thursday reception was moved to Faust Hotel (contract pending) and the Friday evening Awards Dinner moved to the Courtyard by Marriott River Village. To avoid loss of attendance on Saturday morning due to hotel check-out, the concurrent sessions and brunch were moved to the Courtyard by Marriott River Village (contract pending). Time for check-out is allotted in the Saturday morning program with the hope that attendance on Saturday will improve.

Texas Centennial Celebration Planning – Janet Rodriguez

Universities will be asked to provide a display or presentation of history of their department. Courtyard by Marriott River Village will be the host hotel. Discussion included exhibitors/vendors and whether to open the call for exhibitors and vendors to increase affiliate revenue and also open the exhibits/vendor area to the public. Insurance would be needed. Consensus was that opening exhibits to the public would not be in our best interest at a professional conference. Maybe we should consider not having exhibitors since there is not much time for the exhibitors to exhibit nor for members to browse. Maybe consider asking some of our previous exhibitors for underwriting. Underwriters would be recognized in the program, have opportunity to make a presentation, or be recognized in other ways. Having no exhibitors may help the Silent Auction.

Strategic Planning - Jaylie Beckenhauer

Strategic Plan was presented to Board with goals relating to Taking It To The Streets (TIS), PrePac and credentialing testing, membership, State Conference, collaboration and website. Representative is needed to track TIS and report to AAFCS. Barbara Evans will be asked. Suggestion to get communities involved. Lori Myers at national will be contacted for PrePac testing participation information so that outcome can be measured.

Handbook - Jaylie Beckenhauer

Each board member was asked to review their sections and report to Beckenhauer any revisions or corrections. Handbook will be sent to us when the update is complete.

Bylaws Amendments - Janet Rodriguez

Most of the revisions involve the new name and branding as directed by AAFCS. These are editorial changes so may not need approval. The board members did not have copies of the bylaws, so Rodriguez will continue to work on revisions and will send to the board in a few weeks.

AAFCS Houston 2013 - Janet Rodriguez & Jaylie Beckenhauer

Convention hotel is Hyatt Regency in downtown Houston. There is no money from AAFCS for affiliate expenses. Local committee includes: Janet Rodriguez (co-chair), Jaylie Beckenhauer (co-chair), Norma Dagley (acquisitions), Kathryn Bryan (exercise), Mary Olle (proclamations), Louise Hansen (local publicity/information), La Quanna Sparkman (help Hansen), and Nancy Granovsky (volunteers).

Announcements:

1. Nominate individuals for AWARDS as soon as possible! See Web site for awards lists.
2. Southeast District meeting on Friday, October 5th at the Montgomery County Extension office in Conroe. "Herbs - Growing, Cooking and – YUM - Eating!"
3. Articles for inclusion in the Summer/Fall *Action* due in Word document, Arial 12 point font via email to natalieknesek@att.net by August 31, 2012.
4. AAFCS—TX State Conference March 7-9, 2013 at Civic Center in New Braunfels, Texas *100 Years: Celebrating the Past & Creating the Future through Family & Consumer Sciences*

5. AAFCS in Houston June 26-29, 2013, with theme *Embracing and Managing Change through Family & Consumer Sciences*.

Adjournment

Harriet Griggs moved the Summer AAFCS-TX Board of Directors Meeting be adjourned. No second needed. Motion carried. Meeting adjourned at 4:08 p.m.

Respectfully Submitted,

Frances Hare

Frances Hare, CFCS, Ret., Secretary
AAFCS-TX Affiliate
July 29, 2012

Appendixes

Board Member Reports
Strategic Plan

President's Board Report
Jaylie Beckenhauer, CFCS, CFLE

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Accomplishments since June 1, 2012

- ☑ Met with VP Professional Development and General Arrangements Chair on June 6th to look over facilities in New Braunfels regarding State Conference 2013.
 - Viewed Civic Center, Marriott Courtyard, and Faust Hotel with regard to meeting space, equipment, and pricing.
 - Investigated food possibilities.
 - Secured six Marriott rooms for July Board meeting as trial before signing contracts.
- ☑ Attended AAFCS Annual Conference in Indianapolis June 24-27, 2012 representing AAFCS—TX Affiliate.
 - Attended Affiliate Presidents' Unit meeting, Strengths-Based Leadership Training for Leadership in Action, and the Open Forum in the capacity of President.
 - As one of two Texas Senators, voted to approve the AAFCS Bylaws proposed amendments, which were basically technical details to make wording clear and more consistent.
- ☑ Annual Conference Local Arrangements Committee (ACLAC) co-chair Janet Rodriguez and I led the ACLAC meeting with 2012, 2013, 2014 representatives looking toward 2013 Annual Conference.
 - AAFCS in **Houston June 26-29, 2013**, with theme *Embracing and Managing Change through Family & Consumer Sciences*.
 - We also appointed additional committee chairs: Acquisitions—Norma Dagley, CFCS, and Kathryn Bryan, CFCS; Family Tours—LaQuanna Parker and Duane Hansen.

Goals for 2012-13

1. Post and distribute a current Handbook for AAFCS—Texas Affiliate to use as guideline for operations according to our Bylaws and intended practices including more recent VP responsibilities and Communities.
2. Assist with updating 2009 AAFCS—TX Bylaws and 2012 Handbook to include recent AAFCS and affiliate changes.
3. Follow through with the Student Task Force chaired by Joyce Armstrong, CFCS, CFLE.
4. Move toward scheduling and contracting facilities for State Conference three years ahead.

Action Items

1. Approve 2012 AAFCS—Texas Affiliate Handbook
 2. Determine locations for 2015 and 2016 State Conferences
 3. Gain consensus on Texas Strategic Plan
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Counselor's Board Report
Janet Rodriguez

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

February-June
President

1. Accepted the invitation from AAFCS to co-chair the ACLAC with Jaylie Beckenhauer.

2. Answered the call from AAFCS for the Texas Affiliate to present at the AAFCS 103 Annual meeting during the Affiliate Showcase. Natalie Knesek, TX Affiliate Executive Director will present the Website and our communication within the state.
3. Completed my duties as president by sending in AAFCS Action plan results. **See second attachment**
4. Approved the appointment from Jeanette Willard, myself, for General Arrangements chair for the 2013 State Conference in New Braunfels, Texas.

Counselor

1. Attended the AAFCS 103 Annual Meeting and Expo in Indianapolis, IN.

ACLAC Co-chair

1. Put together the Texas Information Booth for the AAFCS 103 Annual Meeting and Expo in Indianapolis, IN.
2. Recruited volunteers for the Texas booth from members who would be attending the meeting.
3. Supervised the Texas booth
4. Along with Jaylie Beckenhauer gave an invitation, to those attending the meeting in Indy, to come to Houston on June 26-29, 2013.

2013 New Braunfels General Arrangements Chair

1. Visited with Jeanette Willard in May to start planning process for the 2013 State conference in New Braunfels, Texas.
2. In June along with Jaylie Beckenhauer and Jeanette Willard found a host hotel for the 2013 meeting.
3. June/July visited with Darlene Hicks about possible caters for New Braunfels meeting.

Action Plan Results - Due May 1, 2012

- 7. For Final Report, provide a brief, descriptive narrative of outcomes achieved. Include actions and activities completed, modifications to plan, recommendations for work the following year, etc. (Use this same form to submit your final report, entering your narrative below.**

Strategic Action 1:

At annual meeting students led members in an exercise break. At Southeast District meeting Affiliate member gave presentation on walking paths she helped to begin in Bryan, Texas. At the Northeast District meeting presentations by members and students were given concerning Life as Military Families and Bullying, topics that have become important in the news media. For 2012-13 the annual conference needs to include more student member presentations concerning public issues. The affiliate newsletters and e-blast should contain tips relating to the TITS objective.

Strategic Action 2:

- a. Communications were improved with the update to the Texas Affiliate website and monthly e-blasts to members. Newsletter was published sent through an e-blast. For 2012-13 the Affiliate should improve on communications concerning State conference.
- b. Members presented at all meetings. On the website there is a link to find Research Journals. For 2012-13 new members should be highlighted on the website.
- c. The Texas Affiliate set up a booth at state teacher's conference and spoke to attendees about the New Family Consumer Science branding initiative, passing out the new icon. With booth information and speech given by president at this conference, the Affiliate got 8 new members. President spoke to 25 students during the Northeast district meeting which produced new members. The annual conference

was held at a university with university programs highlighted. For 2012-13, more involvement toward students and new members will be targeted with a task force headed by Dr. Joyce Armstrong, CFCS.

Strategic Action 3:

Credentialing was not offered at annual meeting and this is an area to pursue for 2012-13.

Strategic Action 4:

The Family Consumer Science brand was used on all communications of the Texas Affiliate. Icons were given at all meetings attended by president. For 2012-13, use the icon for public awareness of AAFCS and the Texas Affiliate.

8. Enter your summary statement (highlights of outcomes achieved) here for the Summary of Affiliate Highlights.

The AAFCS Texas Affiliate has gone through improvement changes this year with better communications, member recruitment, and the renewed passion of its members.

President-Elect Board Report
Mary Olle

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Activities and Accomplishments

June 24 – 28, 2012 AAFCS National Conference, Indianapolis, IN

- Attended Senator's meeting,
- APU Business meeting,
- Attended Senator meeting,
- Presented with Paula Tripp,
- Volunteered at the TX Local Information Desk
- Attended various workshops and presentations

Goals

- Attending the Leadership Workshop, Oct. 12 – 15, 2012
- Attending presenting, and promoting AAFCS-TX at the FCSTAT Professional Conference in July 31 – August 3, 2012, Dallas, TX
- Working with President, Jaylie Beckenhauer, conferring with her on policies that may affect the Association during the upcoming term.
- Plan for and facilitate the Annual Leadership Workshop at the AAFCS-TX Annual Conference
- Assist in the Handbook updates and revisions and submit revisions to the Executive Director and Board thirty days before the Spring 2013 Board meeting
- Assist when needed and attend, if possible, District meetings

Secretary's Board Report
Frances Hare, CFCS, ret.

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Goals for 2012-13

- Record, report, and distribute minutes of business meetings, board meetings, and executive committee meetings accurately and in a timely manner to officers and Executive Director.
- Update and maintain the permanent file of minutes for the Association.

- As liaison to the Nominating Committee, encourage and assist the committee to meet the deadline for submitting nominees to Executive Director for the ballot.
 - Attend 2013 AAFCS-TX state conference and AAFCS national conference.
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Treasurer's Board Report
Patti Rambo, CFCS

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Activities since AAFCS-TX February Board of Directors meeting:

- Have solicited volunteers to help with the Silent Auction for 2013
- Received and filed monthly membership lists from AAFCS – sent copies to Natalie
- Elected *Chair –Elect* of the Council for Certification, AAFCS
- Prepared and submitted Plan of Action for my office
- Attended the AAFCS conference in Indianapolis; participated in the Council for Certification meeting June 24, 2012; presented workshop (with Lori Myers) on Pre-PAC assessments and resources

Treasurer Goals for 2012-13

- To attend important AAFCS –TX affiliate meetings and functions as needed
- To manage the finances of AAFCS – TX in an orderly and professional manner
- To facilitate a successful silent auction at the 2013 AAFCS-TX conference
- To create an attractive display to honor those individuals who have made donations to AAFCS-TX Fund Development within the past 12-month period, as per direction in the AAFCS-TX Handbook

Discussion Item:

- Line item in the budget for expenses incurred/to be incurred by affiliate members as host state for the AAFCS National Conference 2013
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Executive Director Board Report
Natalie Knesek, CFCS

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Accomplishments since February 18, 2012

- Created and sent membership news via email in Constant Contact. Renewed Constant Contact for another year as included in the current budget.
- Attended AAFCS Annual Conference in Indianapolis. Presented during the Affiliate Showcase featuring our electronic communications. Attended the ACLAC committee meeting for planning Houston 2013. Captured pictures for historical and marketing purposes of membership in action. Posted some pictures to Facebook and included in e-communications.
- Maintained finances for association including accounts payable and receivable. Expenditures have included HUGS support for nine student members; annual PrePac support payment, annual meeting expenses; travel reimbursements for AAFCS, expenses associated with maintenance of the website.
- Worked cooperatively with board members in answering questions regarding their specific positions as need arises.
- Reviewed handbook and by-law revisions.
- Prepared year end financials. Filed 990N for FY ending May 31, 2012.
- Filed and paid payroll taxes for calendar quarters one and two.

Goals for 2012-13

1. Work cooperatively with L. Mock to finish updates to the website –student page and member directory.
2. Maintain dates on Google calendar.
3. Manage volunteers for state and national meetings on Google documents.
4. Continue monthly email communication with membership.
5. Prepare, publish, and distribute Summer/Fall and Winter Action Newsletters.
6. Focus on drawing student membership back into leadership positions within the organization.
7. Secure contracts for 2014 and 2015 annual conferences.

Action Items

1. Articles for inclusion in the Summer/Fall Action due in Word document in Arial 12 point font via email to nataliekneseck@att.net by August 31, 2012.
 2. Receive directive from board regarding location to search for 2014 and 2015 meetings.
 3. Discussion regarding email loop, governance, role of the director, and best way to communicate with me.
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**VP Prof. Development Board Report
Jeanette Willard, CFCS**

**AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX**

Have worked with Janet Rodriguez planning the March 2013 State Meeting which will be held in New Braunfels.

With the help of a few members we have:

- Located and booked a host hotel
- Secured a place for the Past Presidents Reception
- Worked on the schedule/program
- Booked tours
- Worked on the menus (they are almost finished and will be booked)
- Have a few committee chairs

We are in the process of trying to get speakers, presenters, committee chair etc.

**VP Prof. Development-Elect Board Report AAFCS-TX Summer Board Meeting, July 21, 2012
Joyce Armstrong, CFCS, CFLE**

AgriLife Extension Office, New Braunfels, TX

Goals:

1. To work closely with the VP, Professional Development in planning the 2013 annual meeting.
 - Get familiar with the roles and expectations of the office of vice president of professional development.
 - Shadow the VP-Professional Development and General Arrangement chair.
2. To work closely with the Executive Director in securing a site for the 2014 annual meeting.

Accomplishments (June 1, 2012 to current)

1. Attended the American Association of Family and Consumer Sciences National Meeting in June.
 2. Kept of abreast of general planning of 2013 state conference.
-

VP Member Relations Board Report
Nancy Shepherd

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

One of my first duties was to revise and edit the award nomination forms to be more consistent with AAFCS and to clarify some areas of confusion in the forms. The new forms were uploaded on the website early fall and several emails and website communications promoted the nominations of worthy individuals for the awards.

I have located current records of members to review to present awards in the spring to members who qualify for awards such as the Mabel Erwin award.

I would encourage members to nominate individuals as soon as possible after our annual conference so there is plenty of time to promote those who deserving members and stakeholders. I would like to encourage members to visit the AAFCS-TX website for information on the awards and promote recognition in local districts. There are members and friends of AAFCS-TX all over the state who deserve to be recognized.

I attended AAFCS-TX spring meeting in Dallas and AAFCS in Indianapolis.

Goals:

- Continue to edit and revise awards as necessary. Work to keep up-to-date forms available on the website and continue to modify to make them user friendly.
 - Promote the awards to members so they can nominate worthy individuals.
 - Increase the attendance at the AAFCS-TX conference banquet where we present the awards.
-

VP Membership Board Report
Janelle Walter, CFCS

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

VICE PRESIDENT, MEMBERSHIP

1. The Vice President, Membership shall be elected in even numbered years. The office is assumed at the beginning of the fiscal year following election (June 1) and is held for two years. The duties include the following:
 - a. Serve as Chair of the Membership Committee and as a member of the Strategic Plan Committee.
 - b. Serve as Membership Committee Chair. The Chair works closely with the Executive Director and uses the official membership file in determining persons to be contacted for membership reactivation or prospective members. To increase membership the Chair should:
 - 1) Obtain, if possible, names and addresses of potential members from all colleges, the State FCS Program Supervisor, the Extension Assistant Director for Family & Consumer Sciences, the Texas Dietetic Association, and other sources, or send membership materials in alumni newsletters as available and appropriate.
 - 2) Make membership applications available for distribution at all professional meetings, including those of all related organizations. Appoint a member to be in charge of distribution at these meetings.
 - 3) Have membership application blanks available at all District Meetings and the AAFCS-TX Annual Meeting. Appoint a member to be in charge of this distribution.
 - 4) Work with the President, Treasurer, Newsletter Editor, Vice President, Marketing, Vice President Public Policy, and AAFCS on plans for increasing the membership.
 - 5) Give special attention to the AAFCS-TX - Student Section Chair and advisors of Student Section college chapters to encourage college students to become members of AAFCS.
 - 6) Contact non-renewals as the AAFCS updates are received monthly to encourage immediate payment of dues. Correspondence should remind professionals of membership benefits.

- 7) Contact non-renewals as the AAFCS updates are received monthly to encourage immediate payment of dues. Correspondence should remind professionals of membership benefits.
 - 8) Obtain the names of family and consumer sciences graduates from Texas colleges and universities and send congratulatory letters to each. Correspondence may include a welcome to the profession, an offer of assistance, an invitation to join AAFCS, and an explanation of AAFCS-TX services.
 - 9) Send in publicity for the fall and spring newsletters concerning membership.
 - 10) Recognize new members at district and annual meetings.
- c. Present a report of membership to the Board of Directors. Assistance in preparing the report will be provided by the Executive Director using the data on the monthly updates from AAFCS.
2. Contact all deans/chairs of FCS programs. Send e-letters to current students on benefits and advantages to AAFCS/AAFCS-TX membership. Include names of professors at each campus that are members of AAFCS/AAFCS-TX. Attach a membership form.
 - a. give information on national and state scholarships
 - b. include leadership opportunities and encourage participation in 2013 meeting in Houston.
 - c. continue recruitment at FCSTAT meeting in August.
 - d. develop a speaker's bureau in Texas cities to provide mentors and speakers to represent AAFCS-TX to the community.
 - e. post our application on the FACEBOOK page.
 - 3&4. Identify similar professional groups with which to post membership information. Make postings on these groups web sites, blogs and FACEBOOK pages.
 5. Encourage a student photo contest, essay contest, and professional leadership competition to be announced at our annual meeting.
 6. Send out announcements to local newspaper about accomplishments of members.
 7. Send emails to recent graduates of FCS university programs in Texas with invitations to membership.
-

VP Marketing Board Report
Linda Mock, CFCS

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Activities since AAFCS-TX February Board of Directors meeting:

- Researched and studied various roles and responsibilities of VP Marketing
- Prepared and submitted Plan of Action and Board meeting report for my office
- Began familiarizing myself with updates to improve Facebook & website page on a regular basis with member information, meeting announcements, photos, opportunities for involvement
- Made plans to promote AAFCS-TX affiliate at upcoming TEAFCS meeting in July/confirmed representation at FCSTAT conference in August

VP Marketing Goals for 2012-13

- To increase current & viable information as well as requests for membership & involvement through visibility & interpretation of AAFCS-TX to members & other professionals on Facebook and website pages by updating on a regular basis with member information, meeting announcements, photos, opportunities for involvement (Continual)
- To increase membership by 5 new members from Extension FCS agents by emails to encourage membership in AAFCS -TX affiliate (August)
- To increase participation by 10 members at the 2013 state conference through monthly email blasts/posts on website/Facebook to publicize (September - February)
- To increase visibility of member's professional affiliation with AAFCS-TX through local media by preparing/posting a news release pertaining to member's attendance at state meetings (Continual - as scheduled)

- To increase membership & participation at state conference by 10 university students by sending Emails, personal letters, and promotional flyers to University contacts to encourage student membership (August)
- To increase membership by 5 new members by attending other professional organization meetings (i.e. TEAFCS, FCSTAT, etc.) or recruiting other board members to attend such meetings to exhibit information about AAFCS-TX affiliate membership (As scheduled)
- To create an attractive display to market membership in AAFCS-TX Affiliate (Fall)

Action Item:

Discuss increasing line item in the budget for expenses related to Marketing - Currently \$100; may need additional funds this year for promotional items/exhibit if necessary

VP Public Policy Board Report
Paula Summers, CFCS

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

No report - resigned July, 2012

VP Academic Affairs Board Report
Harriet Griggs

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

TO DATE:

The 2011 edition of the *TAFCS RESEARCH JOURNAL*

The 2011 Edition of the *TAFCS Research Journal* is published and has been distributed to authors.

Eighteen papers were submitted for this edition, 15 Brief Reports and 3 Reviews of Literature. Of these 15 were reviewed, accepted and revised.

The Review Board for this Journal consisted of 17 reviewers.

The 2012 Edition of the *TAFCS RESEARCH JOURNAL*

At this writing, there have been 6 Brief Reports and 3 Reviews of Literature and Other have been submitted for the 2012 issue of the *TAFCS RESEARCH JOURNAL*.

Deadlines

The final deadline for the 2012 issue of the Journal is September 15, 2012. The deadline for submission of abstracts for the Annual Meeting, 2013 is October 1, 2012. The final deadline for the 2013 issue of the Journal is January 15, 2013. These have been publicized via an email blast from the Director.

The Scholarship Application

The scholarship is now the "AAFCS-Texas Affiliate Student Achievement Award. The award is to be presented directly to the winner at the Awards Banquet at the 2013 Annual Meeting. The application may be found on the web site. The selection of a Scholarship chair is also an action item.

Indexing and Word Count for Papers Submitted

I have been working with the librarian assigned to our content area and it looks like we will need to use several indexes due to the diverse nature of our submissions. The word count issue is that we need to publish our work much more thoroughly to gain scholarly credibility; however, it seems to me that the responsibilities of this office were designed to enable someone with multiple other responsibilities to

manage it. So I would appreciate discussion and guidance from the board concerning expanding the word count.

ACTION ITEMS:

- Select Scholarship Chair.

NE District Chair Board Report
Mary Olle

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Goals for 2012 – 2013

- The NE District meeting is being planned for Friday, October 26, 2012 at Stephen F. Austin State University. The “official” title has not yet been confirmed, but following with the State Conference theme concerning the past and creating for the future will be incorporated.
- More specific information will be available on the registration form.

SE District Chair Board Report
Sandra Fry

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Barbara Evans and I will be hosting the Southeast District meeting on Friday, October 5th. The meeting will be held at the Montgomery County Extension office in Conroe.

The educational topic for the meeting will be “Herbs - Growing, Cooking and – YUM - Eating!” The growing portion will be presented by Master Gardeners from Montgomery County. The cooking portion will be presented by Marilyn Simmons, County Extension Agent, Galveston County. Marilyn will prepare the meal and discuss herbs and their uses. The eating part, well, that’s for all who attend!

Specifics such as time and price will be sent out with a registration flier.

SW District Chair Board Report
Angelina Bencomo

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Activity/Accomplishments

- Recently assigned to serve as Southwest District Chair for AAFCS
- It has been about five years since anyone has met in this district (I have a long road ahead of me, but I delight in the opportunity to make a difference!)
- In the process of contacting members in the district
- Have secured a guest speaker for our Fall meeting

Goals for 2012-2013

- Promote and publicize AAFCS in the El Paso area
 - Recruit and retain members for the organization
 - Plan and deliver a successful (though probably small) Fall meeting
-

**Finance Com. Chair Board Report
Joyce Cavanagh**

**AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX**

	American Association of Family and Consumer Sciences - TX			
	Proposed Budget 2013 - 2014			
Income	FY 12 Actual	FY Budget	FY 13 Budget	FY 14 Proposed
EBSCO	240	0	0	200
Advertising	0	300	0	500
Fundraisers	0	1500	700	0
HUGS	349	600	1000	1000
Fund Development	1030	1000	1200	700
Interest Earnings	84.19	0	90	100
Other Types of Income	3185.67	0	0	0
Membership Dues	10503.75	13000	11000	10000
Program Income - Other	1290	0	0	1000
Journal Author Publishing Fees				300
2012 State Annual Meeting	7048	18000	18000	14000
Transfer from Savings to Districts			120	
TOTAL INCOME	23730.61	34400	32110	27800
Expenses				
2012 State Annual Meeting	8271.11	16000	11000	11000
Awards and Grants	294	0	0	400
Business Registration Fees	25	0	0	0
Financial Review Committee (Legal Fees)	0	100	750	200
District Meetings	497.78	0	400	1000
ED Wages	6900	6900	6900	6900
Equipment and Maintenance	0	500	0	0
Fundraisers	851.16	200	200	0
Hugs Incentives	380	1200	600	1000
Newsletter	209.88	1000	1500	450
Committees				
Historian	0	50	50	0
International Relations	0	50	50	0
Nominating	0	30	30	0
Postage, Mailing Services	208	0	0	250
Printing and Copying	0	200	0	100
Supplies	211.76	1500	0	225
Officer Supplies				
President	0	50	50	50
President Elect/Counselor	0	30	30	25

	American Association of Family and Consumer Sciences - TX			
		Proposed Budget 2013 - 2014		
Secretary	0	25	25	25
Treasurer	0	25	25	25
VP Public Policy	0	50	50	25
VP Academic Affairs	0	25	0	25
VP Marketing	0	100	100	150
VP Membership	0	100	100	50
VP Member Relations	0	400	400	50
Other Types of Expenses	3180.05	0	100	0
Payroll Expenses	537.34	0	800	800
PrePac Support	1250	0	1250	0
Promotional Publications	0	0	200	0
Research Journal	0	400	300	300
Student Unit Allocation	0	1000	1000	1000
Student Unit Scholarships	0	1000	1000	500
Summer Board Meeting	0	0	150	0
Summer Teachers Meeting	578.74	0	500	0
Travel and Meetings				
Executive Director	920.98	1000	1000	1000
Leadership Workshop	775	700	700	700
President - Annual Meeting	500	500	500	500
Senator - VP Prof Dev	400	400	400	400
Website	690.95	500	750	650
TOTAL EXPENSES	26681.75	34035	30910	27800

Nominating Com. Chair Board Report AAFCS-TX Summer Board Meeting, July 21, 2012
Arminta Jacobson, CFCS **AgriLife Extension Office, New Braunfels, TX**

No report.

Communities Board Report **AAFCS-TX Summer Board Meeting, July 21, 2012**
Kim Kamin, CFCS **AgriLife Extension Office, New Braunfels, TX**

Action Plans:

- To increase awareness of AAFCS Communities.
- To increase participation in AAFCS Communities.

Steps:

- 5 minute presentation at AAFCS-TX during a general session.
- Stickers for member who have joined a community.
- Set up a computer during the Poster session so members can join a community.

- Plan next year to include community membership on the registration form and nametags.
- Next year, highlight Texas Leadership in Communities.

Background information:

AAFCS Communities

Keep in touch by checking information on the AAFCS website.

AAFCS online Communities allow you to keep up with other professionals in your areas of interests! Whether your area of interest is entrepreneurship, education, or research (or all three!), an AAFCS Community gives you the opportunity to converge with your colleagues and take action on a topic.

AAFCS Communities: Put Your FCS Passion to Action! from AAFCS website

By using an online forum that offers innovative tools like discussion boards, wikis, and shared event calendars, AAFCS Communities enable members to join forces and **take action** on topics relevant to the mission of AAFCS. Are you interested in joining a Community, but feel you need more information? Email cct@AAFCS.org for more information on Communities.

The following Communities are available for members to view and **join online**:

- Elementary, Secondary & Adult Education
- Colleges, Universities, & Research
- Family Relations & Human Development
- Global Perspectives
- Non-traditional Careers
- Apparel Design & Textiles
- Nutrition, Health, & Food Management
- Family Economics & Resource Management
- Business & Entrepreneurship
- History & Archives
- Quality of Living
- Extension
- Partners in Home & Community
- FCS Teacher Educators in Higher Education
- Public Awareness
- Building Leadership Capacity in AAFCS
- Family & Consumer Sciences Secondary Education Effectiveness

Join a Community

Current AAFCS members may sign in to the Communities web portal by accessing the web portal. As the Communities Web Portal is password-protected, please have your email address and AAFCS member number handy—you'll need them to access the site.

1. Unless you've previously changed your information online, your user name is your email address and your password is your member number.
2. If AAFCS doesn't have your email address on file, than your member number is both your user name and password.

Start a new Community

Inspired to build your own online Community? Once you've identified a topic, it only takes six members (one of whom is willing to be the Community Leader) and a Statement of Purpose to initiate the Community process. When your application has been approved, the next step is to develop a simple Action Plan with a request for funding if necessary. To download the forms you need to get started, click [here](#).

For Additional Information, the following information is found on the AAFCS website.

- For background on the history of AAFCS Communities.

- To obtain a PDF copy of the entire AAFCS Communities Policies and Information Handbook.
- For questions about AAFCS Communities, email smott@aaafs.org.

Texas Communities Version from the AAFCS-TX Board Handbook

You are representing Global Perspectives and Lily Yong
lilyyong@03yahoo.com represented Family Economics and Resource Management. Most of the other people chose Professional Practice Setting Communities. But other AAFCS Subject Matter Communities include:

- **Apparel, Design, and Textiles**
- Building Leadership Capacity in AAFCS
- Family & Consumer Sciences Effectiveness
- **Family Economics and Resource Management**
- **Family Relations and Human Development**
- **Global Perspectives**
- History & Archives
- Non-Traditional Careers
- **Nutrition, Health, & Food Management**
- Obesity Prevention
- Public Awareness
- Quality of Living

Bold are groups used in Texas.

Board Handbook says this regarding Communities Representatives:

COMMUNITIES OF INTEREST REPRESENTATIVES TO THE BOARD

Refer to Article VIII of the Bylaws.

- a. The Representative to the AAFCS—TX Board of Directors from the Professional Communities of Interest shall be elected annually by the Leaders of the Professional Communities of Interest, with the exception of the Student Unit, to serve a term of one year.
- b. The Representative to the Board of Directors from the Subject Matter Communities of Interest shall be elected annually by the Leaders of the Subject Matter Communities of Interest to serve a term of one year.
- c. The duties of the Representatives include the following:
 - i. Serve as liaison to the Board for the Professional/Subject Matter Communities of Interest.
 - ii. Encourage Communities of Interest to develop specific programs of work and provide leadership in program direction.
 - iii. Administer expenditures of money budgeted for Communities

Student Task Force
Joyce Armstrong, CFCS, CFLE

AAFCS-TX Summer Board Meeting, July 21, 2012
AgriLife Extension Office, New Braunfels, TX

Background Information

On February 16, 2012, Janet Rodriguez, AAFCS-Texas Affiliate President, appointed a taskforce to explore ways to increase student membership at Texas colleges and universities.

What can colleges and universities do?

March 14, 2012, I met with North Texas Business Section (NTBS) in Dallas. I served on panel with Arminta Jacobson, University of North Texas.

- The new student demographics
- University culture
- Departmental resources and sponsorship
- Time constraints

- NTBS and university partnerships

Outcome- Revisit the college and university tours across the state. Colleges and universities could develop a professional leadership component in their curriculum or enhance current programming by partnering with AAFCS-Texas Affiliate in offering leadership programs and services.

What can individual AAFCS-Texas Affiliate members do?

June 26, 2012, I met with Mary Olle, Stephen F. Austin and Nancy Shepherd, Texas Tech University to discuss how AAFCS-Texas Affiliate could best develop pre-professional leaders. An outcome of this meeting led to a proposed leadership accountability initiative, “nurturing strong FCS leaders in Texas” (1 to 1 Leadership in Texas).

Process – First, AAFCS-Texas Affiliate members commit or recommit to the Association’s core value of preparing new professionals and the principle of advancing public awareness and understanding of the profession (www.aafcs.org, 2012). Then select at least one individual of their choice, a pre-professional, entry level professional, or an active AAFCS-Texas Affiliate member, to invest in over the next year by sharing professional expertise and the AAFCS-Texas Affiliate experience.

Some Suggested AAFCS-Texas Affiliate Experiences/Events

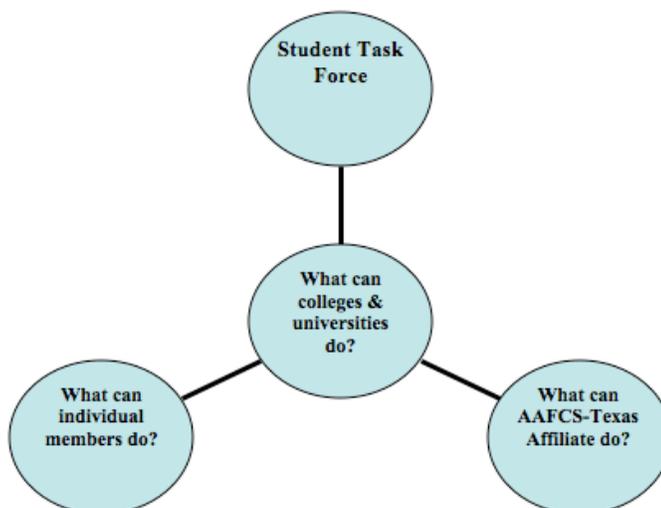
- Local opportunities
- District opportunities – Northeast, Northwest, Southeast, and Southwest
- State meeting in New Braunfels
- National meeting in Houston

Acknowledgements/Recognition

- When appropriate recognize participants at local, state, and national events.

What can AAFCS-Texas Affiliate do?

It is proposed that the Board of Directors revisit student membership dues and HUGS funding to realign Texas student member dues with national dues of \$60.00.





AAFCS STRATEGIC ACTION PLAN for 2008-2013

AAFCS Mission

To provide leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their well being, relationships and resources to achieve optimal quality of life.

AAFCS Strategic Focus

AAFCS provides its members and customers high quality research-based professional development distinguished by its integrative and holistic approach.

AAFCS Strategic Outcomes (Goals)

Strategic Outcome 1: Knowledge and Skills are Applied for the Public Good

- Members and customers are recognized for generating and applying research-based knowledge and skills gained through AAFCS to implement programming that addresses public issues and prevents, reduces, or eliminates persistent personal and societal problems.

Strategic Outcome 2: AAFCS is Key to Success for Professionals in FCS

- Members, customers and partners view engagement in AAFCS initiatives, networking and ongoing professional development and research opportunities as key to their professional success.

Strategic Outcome 3: AAFCS Credentials are Highly Valued

- AAFCS accreditation, certification, and testing programs are recognized as valuable to individuals, educational institutions, and industries that prepare and employ preprofessionals and professionals engaged in the work of improving quality of life.

Strategic Outcome 4: AAFCS Collaboration Effectively Leverages Resources

- AAFCS allies collaborate to leverage organizational resources and achieve mutually desirable goals.

Based on AAFCS Strategic Outcomes, Affiliate Outcomes (goals) to be addressed are (*check all that apply*):

- Goal Area 1: Knowledge and Skills are Applied for the Public Good
 Goal Area 2: AAFCS is Key to Success for Professionals in FCS
 Goal Area 3: AAFCS Credentials are Highly Valued
 Goal Area 4: AAFCS Collaboration Effectively Leverages Resources

The Affiliate will achieve its outcome(s) by: (*check all that apply*)

- Providing opportunities for members to work together on common goals in person and/or virtually.
 Developing and/or spreading new knowledge and/or professional involvement in addressing critical issues central to the profession.
 Developing substantive interactions between AAFCS members and members of other relevant/related professional organizations.
 Providing opportunities for crossing subject matter and professional practice boundaries to address substantive issues related to the mission of AAFCS.
 Facilitating the interactions of professionals and students addressing common concerns/issues.
 Facilitating an integrative focus in working with a variety of publics, decision-makers, and legislators.

Affiliate Strategic Action Plan chart due to Affiliate President by June 1. Please detail your plans on the chart below to include AAFCS strategic outcomes, Affiliate strategic actions, participation, inputs/resources, and evaluation measures. Also indicate how you intend to utilize volunteers, student unit volunteers/student liaisons, and other resources and how you will partner with other groups. Resubmit as the ****Annual Report** by completing the Achieved Outcomes & Modifications Column** to the far right by 4/30/13. Include actions and activities completed, modifications to plan, recommendations for work the following year, and plan/timing for future progress, etc. Indicate outcomes achieved with an **A** and outcomes in progress with a **P**. Use **NP** for No Progress. [This yellow column** will initially be left blank and completed when the *Annual Report is submitted April 30th to the Affiliate President.]

AAFCS—TEXAS STRATEGIC ACTION PLAN (Part 1) and **Annual Report

Name: Jaylie Beckenhauer, CFCS **BOD Position:** TX Affiliate President **Program Year:** 2012-13

Total Funds Budgeted: \$ _____ ****Total Funds Actually Utilized by 4/30/13:** \$ _____

Directions: Detail Strategic Action Plan at start of program year using one row for each strategy following the directions below for each column:

- I. Type the number of the AAFCS Outcome from above that your Affiliate Strategic Action addresses. *i.e. #2 AAFCS is key to success (membership)*
- II. Detail what your action will be, who is responsible, and when it will be carried out. *i.e. Pres. has booth at FCSTAT Aug 2012 to increase membership*
- III. Name your target audience. *i.e. Texas secondary FCS teachers at state teachers conference in Dallas*
- IV. List your Resources, both Human and Financial (give \$ amounts). *i.e. Family & Consumer Sciences Teachers Association of Texas; booth rental \$125*
- V. State in measurable terms how you will evaluate your progress, *i.e. Will recruit 3 new secondary FCS teachers as AAFCS—TX members*
- VI. Initially leave blank, then by April 30th detail achieved outcomes and modifications and note with A, P, or NP. *i.e. A 5 people joined AAFCS—TX*

Resubmit document with all six columns completed as your Annual Report by April 30th.

I Strategic Outcomes* Outcome(s) group wishes to achieve within next year	II Strategic Actions What is needed to reach the outcome(s). Include timing (month, year) and person responsible	III Participation Target Audience	IV Inputs/Resources Human (Volunteers/Partners) Financial	V Evaluation Measures (Outcomes) State in Measurable terms	VI *Achieved Outcomes & Modifications Complete by 4/30/13
1. Knowledge and Skills are Applied for the Public Good	Appoint representative to track and report TITS actives within Texas to AAFCS. President will appoint in August 2012	Texas students and families	Texas TITS rep, Extension Agents, FCS teachers/professors, Job Corps	Rep will report minimum of five TITS activities within Texas.	
1. Knowledge and Skills are Applied for the Public Good	Student Task Force will offer Leadership Training to collegiate FCS students. Student Task Force	FCS majors at Texas colleges and universities	AAFCS-TX Ambassadors, North Texas Business Section members, member volunteers	Leadership training will be accomplished on at least 3 college campuses.	
2. AAFCS is Key to Success for Professionals in FCS	Plan and execute a successful State Conference March 7-9, 2013 VP ProfDev, Gen. Arrangements Chair, VP-Elect Prof Dev, Pres, ExecDir	FCS Professionals	General Arrangements Committee, Registration, underwriters \$10,000 for Conference	75 participants will attend and all presentation slots will be filled	
2. AAFCS is Key to Success for Professionals in FCS	Improve communication to members via monthly E-Blasts, 2 E-Newsletters, and 1 mailed Newsletter per year. Executive Director, BOD	AAFCS-TX members	BOD sends info to ED Constant Contact @ \$126 Publish and Mail @ \$300	Texas members will receive 12 E-Blasts and 3 Newsletter per year	
2. AAFCS is Key to Success for Professionals in FCS	Members will be recognized for their accomplishments and contributions to AAFCS-TX and AAFCS. VP Marketing	AAFCS--TX members	Members to report Executive Director VP Marketing	All awards categories will have at least one nominee	
2. AAFCS is Key to Success for Professionals in FCS	Increase membership through marketing efforts and focus on student needs. Student Task Force, VP Marketing, VP Membership	FCS professionals, college and graduate students	Booths at related FCS organizational meetings, Student Task Force	Gain 5 new members. Have Student officers in Student Unit 2012-2013.	
2. AAFCS is Key to Success for Professionals in FCS	Increase awareness of AAFCS—TX by updating/improving Web site pages on a regular basis with member info, meeting announcements, photos, opportunities for involvement. VP Mktng	AAFCS—TX members and general public	VP Marketing duties, Executive Director, BOD, District Chairs	Increased current/viable info, requests for membership, involvement through visibility	
3. AAFCS Credentials are Highly Valued	Provide AAFCS Credentialing Testing at State Conference 2013. President	AAFCS members, FCS Professionals,	AAFCS Credentialing Council, TX Credentialing Representative, Proctor	Minimum of 3 people will sign up for testing	

3. AAFCS Credentials are Highly Valued	Support PrePAC credentialing. AAFCS-TX BOD	FCS students Pre-professionals	AAFCS PrePAC \$1250 contribution	100 students will be reached	
4. AAFCS Collaboration Effectively Leverages Resources	Work with Texas AgriLife Extension to provide financial literacy outreach to Texans. Affiliate remains viable through proper handling of affiliate resources	Texans	FCS Extension Agents, AAFCS-TX members specializing in finance/resource mgt. BOD, Finance Com, ExDir	Increase financial literacy in 20 families. Balanced Budget	
4. AAFCS Collaboration Effectively Leverages Resources	Along with Teachers' Association of Texas, AAFCS-TX will fund PrePAC in Texas. AAFCS-TX and TAT	FCS students Pre-professionals	AAFCS-TX Board TAT Board	PrePAC remains operational	

*AAFCS Strategic Outcomes: (1) Knowledge and Skills are Applied for the Public Good, (2) AAFCS is Key to Success for Professionals in FCS (3) AAFCS Credentials are Highly valued, and (4) Collaboration Effectively Leverages Resources. (See first page for more detail.