

AAFCS – Texas Affiliate Board Meeting
Secretary's Minutes by Mary Olle
Saturday, August 6, 2011
Baylor University, Waco, Texas

Call to Order: Pres. Janet Rodriguez called meeting to order at 12:20 p.m. 8/6/11

Roll Call: Mary Olle, Secretary

MINUTES: Minutes read from 3/4/11 BOD Meeting. Harriet Griggs moved that the minutes be accepted as read, Janelle Walter, CFCS seconded.

REVIEW OF AGENDA: adding "Secretary" to membership report, adding to Old Business, the need to discuss the "strategic plan".

BOARD MEMBER REPORTS:

President – Janet Rodriguez

Info. on exhibits at the Family & Consumer Sciences Teachers Association of Texas Conference-new AAFCS icon and FCS Branding initiative.

Executive Director – Natalie Knesek, CFCS

- Requisitions for expenses
- Need to change the domain registration to Knesek versus Darlene Hicks

President-Elect – Jaylie Beckenhauer, CFCS

- Presented information on the new "Associate Membership" category

Secretary – Mary Olle

Discussion of minutes posted on the Web site

Vice President, Professional Development – Donna Pharris

- Presented info. / tentative schedule concerning Annual TAFCS Meeting
- Possible guest speakers, workshop titles, tours and costs to be considered

Vice President, Member Relations – Nancy Shepherd

- The need for consistency and clarification of award forms

Vice President, Academic Affairs – Harriet Griggs

- Presented the continued investigation concerning the processes of indexing papers published in the Annual and Journal

Counselor – Janelle Walter, CFCS

- Obesity week posted on Web site

District Chairs:

Northeast – Joyce Armstrong

- Secured date and site for district meeting – September 16, TWU

Southeast – Judy Warren

- Link to all FCS colleges and University programs
Date for district meeting; possibly Bryan
- Need to collaborate with Extension to join together for district meeting

Committee Reports:

Nominating Committee – Jeannette Willard

- Discussion of order of city rotation for meeting and location of hotels versus college campuses

Finance Committee – LuAnn Soliah

The five (5) new line additions:

1. 10% of district revenue goes into savings
2. \$400.00 for student travel
3. 500.00 for FCSTAT Conference travel
4. \$1,250.00 for Pre-PAC
5. Change from Excel to Quick Books

OTHER REPORTS:

Take It to the Streets

Student Unit

OLD BUSINESS:

Fundraising

Discussion of cost for fundraiser in Phoenix (National Conference)

Affiliate Communication: Newsletter, emails, social media

Rodriquez stated a survey being sent to AAFCS leaders requesting the preference.

Annual Meeting Plans

Wednesday 7:00 – 9:00 pm Executive Board Meeting

Thursday 8:00 – 11:00 am Board of Directors Meeting

11:15 – 12:30 Leadership Development

Legal Name Change

Name change to American Association of Family & Consumer Sciences – Texas Affiliate.

Membership

Hare presented problem of AAFCS records missing members for Texas membership.

Strategic Plan

Rodriquez asked for suggestion for the strategic plan to be emailed to her

Strategic Outcome 1: Knowledge and Skills are Applied for Public Good

Morning exercise was offered at state meeting. Taking it to the Streets

Strategic Outcome 2: AAFCS is Key to Success for Professionals in FCS

- TAFCS has had and will continue to have a booth at teacher conference to make AAFCS and increase membership
- Beckenhauer stated North Texas Business section plans to visit campuses in the North/Central Texas area.

Strategic Outcome 3: AAFCS Credentials are Very Highly Valued There is need for a designated Credentialing Representative to be a liaison to AAFCS.

Strategic Outcome 4: AAFCS Collaboration Effectively Leverages Resources.

New Business

AAFCS National Conference – Houston 2013

There are two items that need immediate attention: theme, and a Local Arrangements Committee Chair

AAFCS Credentialing within the State

Rodriquez presented the new credentialing Certification Family Financial Planning.

AAFCS Marketing Plan

Beckenhauer distributed copies of the new FCS brand and icon.

Scholarship Structure

Rodriquez asked Walter to present concerns of how scholarships are distributed to the students

Respectfully Submitted,

Mary Olle

Mary Olle
TAFCS Secretary
August 6, 2011