

**AAFCS Texas Affiliate**  
**BOARD CONFERENCE CALL MINUTES**

**November 12, 2014**

**4 p.m.**

**Call to Review of Agenda:** Nancy Shepherd, President

- The Online meeting was called to order at 4:00 p.m. by President Shepherd.

**Roll Call:** Joice A. Jeffries, Secretary

The following members were present: Nancy Shepherd (President), Janet Rodriguez (Executive Director), Joyce Armstrong (President - Elect), Linda Mock (Treasurer), Joice A. Jeffries (Secretary) Catherine Dutton (Vice-Pres.-Marketing), Leisha Bridwell (Vice Pres.-Public Policy), Jaylie Beckenhauer (Vice-Pres.-Member Relations), Karen Alexander, Delicia Church, Darlene Hicks, Roxane Godfrey, and Barbara Evans.

Not present: Joyce Cavanagh, Nancy Granovsky, Janis White (Vice Pres. Elect-Professional Development), Frances Hare (Vice-Pres.-Membership), Mary Olle (Counselor), Karen Alexander (Nominating Committee), Lisa Kennon (Vice Pres.-Academic Affairs) and Angela McCorkle.

**Old Business:**

Darlene Hicks moved that we accept the Oct. 15 minutes. Motion was second by Lisa Birdwell. Motion passed.

**Treasurer report:** Linda Mock reported that she was in contact with Sophy Mott from the national office to secure our membership remittance information. She is still waiting to hear from Mott. Mock will forward the information from the officers when she receive the information from national. Linda Mock prepared silent and live auction requests for Janet Rodriguez to use in conference registration materials and in other publicity.

**Newsletter:** Janet Rodriguez indicated we had a balance of \$6,452.00. There are five new student members.

**Audit:** Nancy Granovskys' audit report was read by President Shepherd.

**District Meeting Reports:**

Delicia Church reported the Northeast District meeting was Nov. 1 (Saturday) in Tyler, TX.

**2015 State Conference** – The 97<sup>th</sup> State Conference will be held March 4-7, 2015, Menger Hotel, in San Antonio, TX. Janet Rodriguez will email conference materials by December 1. Online registration will transpire from Jan.1 and end on Feb. 19. Early bird

registration should be postmarked by Dec. 1 if members are interested in qualifying for an incentive gift.

The North Texas District is sponsoring a resume writing workshop for student members. Holly Lane will be the guest speaker for this workshop on March 6. Darlene Hicks and Jaylie Beckenhauer are organizing the banquet.

No food will be served at the board meeting to cut expense. Light hors d'oeuvres will be served on Thursday night. Members will be able to go online to register. Registration is pending because the committee is waiting to obtain the cost for itemized tours.

**Website update:** Catherine Dutton is looking to consider a different host for associations' webpage. Service is not conducive to our organization. Dutton indicated she held the telephone for hours (i.e., to talk with someone about our webpage). The renewal for the webhost is March 2015. Frances Hare worked with the web host. Dutton will post state conference information on the web ASAP.

Delicia Church indicated they had a successful North East Dist. Meeting. Speakers were outstanding. Received \$100 in HUGS donation. Eighteen people attended the NE District meeting.

Lisa Kennon resigned from the Board, due to unforeseen circumstances. Shelia Lumar will take on this role.

**Texas Vision Survey update:** Joyce Armstrong will post survey finding on the web sometime after Thanksgiving.

Janet Rodriguez will send email next week about state conference and will also include Thanksgiving Greetings. Articles are needed for **Action** by Dec 1. Happy Holiday greetings will be sent to members on Dec. 1

Jaylie Beckenhauer received one new achiever nominee. Nov. 1 deadline was the deadline, but Beckenhauer extended the deadline to Dec 1. in order to get more nominees. Most of the awards are on AAFCS Texas Affiliates' website.

#### **New business:**

**Affiliate Leadership Workshop:** Joyce Armstrong indicated the leadership meeting was in Alexandria, VA., Oct. 11-12, 2014. Roles and responsibilities of effective leaders were discussed (i.e., By-Laws, upcoming webinars, credentialing, 1<sup>st</sup> Annual FCS Day, strategic planning). Approximately 50 state presidents and president-elects attended the annual conference.

**The First Family and Consumer Sciences Day (12/3/14):** Joyce Armstrong reported the First Family and Consumer Sciences Day would be held Dec. 3, 2014. The third of December is the birthday of Ellen S. Richards, founder of family and consumer sciences (then, Home Economics). Dubbed “Dine In,” the National Office provided resources about benefits of healthy living, eating with families and encouraged members to post pictures on social media using #FCSday and #healthyfamselfie. The FCS Day encourages families across the country to have a meal together. The national office is targeting a goal of over 200,000 people to dine together on this event. Armstrong emphasized the importance for states to have their strategy plan up, running & relevant.

Janet Rodriguez also encouraged all people to participate, including coworkers, other faculty on campus to eat together and make a big impact for the first FCS Day!. She asked members to register the affiliate or self to participate to eat together on FCS Day, Dec. 3.

**Nominations:**

Dr. Karen Alexander \_\_\_\_\_

**Announcements:**

Correction: Jaylie Beckenhauer name was misspelled on the agenda. Correction made.

President Shepherd will send a Doodle to determine the time of the next Board meeting.

Jaylie Beckenhauer moved that we adjourn the meeting. Motion was second by Darlene Hicks. Motion passed. The meeting was adjourned at 5:04 p.m.

Respectfully submitted,  
Joice A. Jeffries, Ph.D.  
Secretary